

Hello! We Are .XYZ

we've got some helpful information just for you

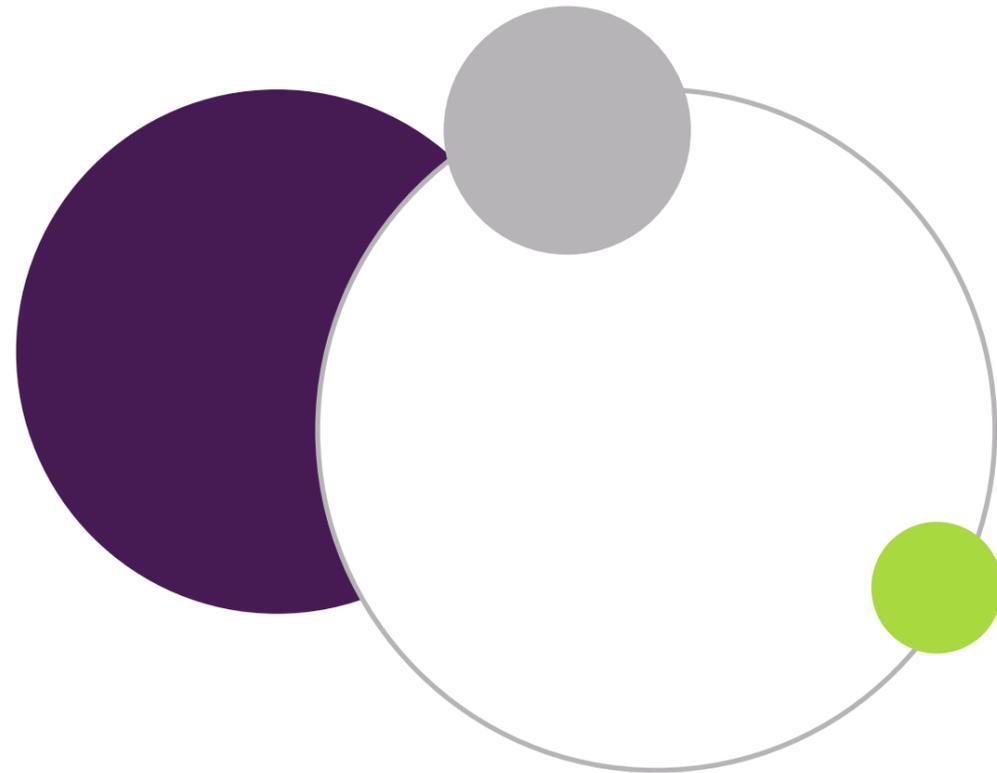




Logo Usage And Branding



There are 2 kinds of logos for .XYZ: full and outline. You are welcome to use these for .XYZ related projects and materials. Dark backgrounds MUST use either the full color logo OR a white outlined logo (as seen at the top left corner of this page). You may not change the proportions, font, outline, or style of these logos for any reason. Logos must be clearly visible when used.



There are 4 main colors used in .XYZ-related materials.

White: **RGB** (255, 255, 255) **HEX** (#ffffff) **CMYK** (0, 0, 0, 0)
Purple: **RGB** (74, 25, 85) **HEX** (#4a1955) **CMYK** (78, 100, 34, 29)
Gray: **RGB** (182, 180, 183) **HEX** (#b6b4b7) **CMYK** (29, 24, 22, 0)
Green: **RGB** (168, 217, 63) **HEX** (#a8d93f) **CMYK** (39, 0, 93, 0)

The circles to the left demonstrate usage. White and purple are used often, gray is used for text and forms, and green is reserved for accents.



Information and Media Contacts

Need to reach out to someone at .XYZ? We've got you covered.

Name: Media Department

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